



Still Serving Veterans®

2021

IMPACT REPORT



Still Serving Veterans is a nonprofit helping Veterans and their families locate meaningful employment anywhere in the nation, and access the local VA benefits and resources they need to build civilian lives they love.

[SSV.org](https://www.ssv.org)

OUR MISSION

To serve and honor Veterans and their families by empowering them to build meaningful lives through connections to fulfilling careers, benefits and services; and to proactively strengthen Veteran communities through leadership and collaboration

CORE VALUES

CALLING

TEAMWORK

RESPECT

STEWARDSHIP

INTEGRITY

COMMITMENT TO
EXCELLENCE

DEAR FRIENDS,

How do you measure impact? How does one assess how our clients, contributors, collaborators and communities are positively impacted by Still Serving Veterans' day-to-day, year-to-year efforts? How do we assess whether we are meeting our mission of serving and honoring Veterans by helping them build meaningful lives, centered around good jobs, the benefits they have earned and the critical needs they have? How do we evaluate our role as collaborator and Veteran leader? What are the measures of merit?



Certainly, there are concrete measures such as serving over 1,800 clients, helping 1,052 Veterans find good jobs, and bringing over \$3.2 million dollars in benefits on behalf of our VA clients - all during 2021. But there are also impacts that can't be quantified. How many Veterans entrust us with their stories of service and struggle? How many collaborative partners entrust us with their grants, their donations, their clients, their information, and their aspirations? How many calls, inquiries, and emails do we receive 24/7 from those reaching out with a concern about the wellbeing of a Veteran? The answer? A lot!

Therefore, we are proud to share our impact - both the measurable and intangible. We also want to share our heart-felt appreciation for your continued support and trust. Together we are making a difference in the lives of our Veterans and their families, as well as our communities.

Thank you!

Paulette M. Risher

Major General, U.S. Army Retired

President/CEO Still Serving Veterans

2021 BOARD OF DIRECTORS

John T. Wright – Chair

Chris Kern – Treasurer

Rich McAdams – Vice Chair

Barbara Norris – Secretary

Mike Durant

Dan Godwin

David Traynor, MD

Jenni Feld

Hank Isenberg

Steve Willhelm

Trip Ferguson

Kris McGuire

Will Webb, Dir Emeritus

Jerry Gabig

Kristen Strickland

“Still Serving Veterans remains as relevant today as it did upon its founding 16 years ago. On behalf of the Board of Directors we thank the professional staff, our donors, and our clients for entrusting us to improve the lives of our Veterans and their families.” — John Wright, *Board of Directors, Chair*

2021 IMPACT

Our counselors are working with approximately 1800 Veteran clients at any given time and conducted over 22,000 individual counseling sessions in 2021.



CAREER

COUNSELING: **1052**
Veterans hired

| **\$60,346**
Average salary



VA BENEFIT

ASSISTANCE: **\$3.22M** in VA benefits secured



RESOURCE

CONNECTIONS: **\$61,343** in assistance supported Veterans in need and their families. **\$18,000** was raised through our **Giving Tuesday** campaign, with **Signalink** matching the first \$5k received.



NAVRNet: Development of a network of Veteran resource partners throughout **13** North Alabama counties focused on creating human-to-human relationships among community partners to better meet the critical needs of our Veteran neighbors, many of whom are older, infirmed and rural.

To join our coalition, visit: **SSV.org/NAVRNet**



“ We all have the ability to be greater than what we think, by having a supporting cast in your corner and getting out of your comfort zone, anything is possible if you just believe.” — Tamara, US Marine Corps

PROGRAMS

VETERAN CAREER & TRANSITION

SSV Career Counselors help transitioning military, members of the Guard and Reserves, and Veterans create resumes and LinkedIn profiles that reflect military skills in civilian terms. Through tailored in-person or Zoom sessions, job search strategies, practice interviews, salary negotiation, and networking opportunities are crafted for clients who are unemployed or underemployed throughout the U.S.

"SSV made what was a scary, unknown process a positive and hopeful one and we will always be grateful for their kindness, actionable advice, and warm words of comfort."

– Abby, US Air Force



VETERAN CAREER & TRANSITION EDUCATION

We offer educational workshops to clients in-person and virtually on topics ranging from how to develop tailored resumes, to networking, interviewing, and leveraging LinkedIn. MG(R) Paulette Risher developed "Navigating the Transition Wilderness" for transitioning military and Veterans and their spouses to guide them through the process of letting go of their military identity and determining the next phase of their lives.



"Obtaining a meaningful new position post military is a blessing to me and my family's lives, and it will lead to continued success in the future."

– Spencer, US Army

"A change in mindset and belief in your purpose is key to success. SSV guided me through that change."

– Charles, US Army



"I had honestly almost given up trying to find something, but the assistance I got with my resume and resources reenergized me and helped me regain hope." — Shequita, US Army



VETERAN RESOURCE CONNECTIONS

SSV supports Veterans in crisis due to a job loss, illness, death in the family, or other circumstance. We also refer clients to trusted community partners. This program is being expanded across North Alabama as NAVRNet.

"I did not feel alone. I knew that the team was just a phone call away during the best and worst times of my transition. I heeded their advice, trusted the process, and received incredible results." – Mary, US Army

"Still Serving Veterans provided me with a Brother in Arms approach to getting me moving forward in the right direction."
– William, US Army

VA BENEFIT SUPPORT

SSV VA counselors are trained to help clients navigate the VA system and secure benefits earned through military service (including disability, aid & attendance, and pension). SSV's VA counselors monitor claims, submit appeals and inform clients as they navigate through the VA process.

"SSV really helped me with the transition from military to civilian life. ...best of all they are still going to bat for me every week to make sure my VA claim is processed properly. I could not have done it myself."
— Matthew, US Marine Corps

"I was surprised and pleased to find Still Serving Veterans. When I was discharged in 1983, there was no support of Veterans for employment or other issues. I am glad more Americans understand and support today's warfighter and Veterans." — John, US Army

“ I felt a sense of relief after talking to SSV. I felt like I had a person in my corner ready to assist me.” — Kevin, US Army

COLLABORATIVE PARTNERS

Organizations who collaborate with and/or refer Veterans, transitioning service members, and their families to SSV for career and transition, and other needed services.



<https://ssv.org/our-partners>

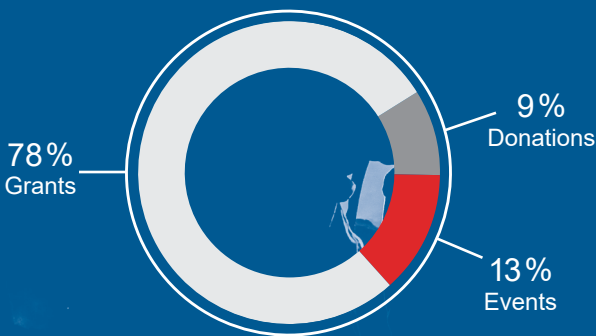
“ The largest challenge I faced was trying to get past the resume phase and into an interview room. SSV helped me get a foot in the door.”
— Matthew, US Marine Corps

FINANCIALS

EXPENSE ALLOCATIONS



FUNDING SOURCES



85% of every dollar directly supported SSV's Veteran programs and services. No Veteran or employer has ever been charged for the services we provide. SSV is audited annually by Mercer & Associates and biennially by Deloitte (required for Call of Duty Endowment support).

“ I received encouragement, guidance, and advice which has shown me that I have a lot of the valuable skills and talents that major corporations are looking for.” — Todd, US Army

GRANTORS

THANK YOU

Our work is made possible by committed individuals, foundations and corporations whose support allows SSV to serve Veterans who have given so much, often at a great personal cost. Thanks to our donors, no Veteran or family member is ever charged for our services.



**Alpha Foundation Inc.
Garcia Family Foundation
Marshall Garcia**

Boeing	The Daniel Foundation of AL
Jane K. Lowe Foundation	Toyota Motor Manufacturing
Bob Woodruff Foundation	United Way of Madison County
State of AL Dept. of Veterans Affairs	

BAE Electronic Systems	Raytheon
BBVA USA Foundation	Regions Bank
Northrop Grumman Corporation	

American Society of Military Engineers - HSV Post	IMS Employee Peaks Fund
COLSA Corporation	Lockheed Martin
Davidson Technologies, Inc.	Margaret & Cecil Ashburn Foundation
Huntsville Championship Military Support Fund	Venturi Brighter Day Employee Fund
	Wells Fargo Foundation

“(SSV) provided mentorship centered on my desires, well-being, and family. Without a doubt, SSV set me on the course for and directly contributed to my success in navigating these uncertain waters and starting my new career following 20+ years in the military.” — ‘Tazz’, US Air Force

MAJOR DONORS

Thank you to the individuals, companies, and organizations who support SSV and the Veterans we serve.

Air Defense Artillery Assoc. Redstone Chapter	GRA Inc. Ona & John Hamilton	MG (R) Paulette M. Risher Emily Robertson
All In Solutions	Hensel Phelps	Grant Rodgers
All Saints Lutheran Church	Pam & Bill Holtzclaw	Saint John the Baptist Catholic Church
Brockwell Technologies, Inc.	KBM Enterprises, Inc.	Signalink, Inc.
Michael Carnevale	Gary Kern	Sport Clips & the Logan Family
Paula Cushman	Harry Lange	Techni-Core Engineering, Inc.
Zachary J. Daniel	Linda & Bobby Lee	The Daniel Foundation of Alabama
Ryan Deal	Madison County Legislative Delegation	United Way of Madison Co. Jerome Watkins
Lisa & Mike Durant	Rev. Sam & Jane McClain	COL (R) Will & Kay Webb
Eagle Consulting, LLC	Nexstar, Inc. DBA WHNT	Angie & Sam Yeager
Edmonds Family Foundation	Noblis, Inc.	
EOS Defense Systems USA, Incorporated	Joan & Edward Northrop	
Goldman Sachs & Company, LLC	Robert G. Norwood Claire Parr	

SSV LEGACY ENDOWMENT FUND

Those who support SSV's Legacy Endowment Fund have committed to support future generations of Veterans by ensuring SSV continues to thrive. – Current Balance **\$187,903**

INAUGURAL HONOR GUARD MEMBERS

With an outright contribution or legacy gift commitment of \$10k or more, these very special donors became a member of the SSV Honor Guard.

Hank Isenberg	David McCormick & Dina Powell
Daniel Sullivan	COL (R) Will & Kay Webb

“SSV is the main reason I successfully transitioned to civilian employment. When I speak to my peers who are close to retirement, SSV is my first recommendation.” — Aaron, US Army

DONORS

IN HONOR & MEMORY

DONATIONS IN MEMORY

Morton Archibald	Claude Hartley	Herbert Reeners
J.M. Bickley	Luke Holoman	John Earl Rowland
Charles Caler	Trevor Lee King	David J. Selis
Rev. C. Paul Clutts, Jr.	CDR Louie Michael May	Larry N. Strong
Steve Cushman	Capt. Patrick McKenna	Harry L. Thompson
James R.V. "Poppy" Dean	Daryl Munck	Tony B. Watkins
Howard Dimmit	Charlie Perkins	MG (R) William Loyd Webb, Jr.
Harvey D. Ford, Jr.	Becky Pillsbury	Captain Dave Widder
Roy F. Fosnight, Sr.	Ryan Presutti	Tyler Wolfe
Robert Louis Green	SFC Kevin Provens	

DONATIONS IN HONOR

Marsha Gill	Richard Hartselle	Jaymie Testman
Dr. Richard Goodwin	Hugh Lawson Hodges	Kirby Vaughn
William Goshorn	Jim King	Terri Womack
	Richard Lowell	

COMMUNITY FUNDRAISERS

Facebook Fundraisers	Olde School Barber Shoppe
Fifth Generation, Inc.	Space & Missile Defense Symposium
Gallant Few, Inc. – Patriot Challenge	TN Valley Chapter of AAAA
General Atomics EMS	– “Climb for the Soldier”
GE Aviation – Golf Scramble	Thank a Vet Fundraising Tour
Sweet Pineapple	Veterans of America Riding Club
	– Hog Roast

“Securing this job has finally taken the pressure and stress off. I am still working to support the warfighter, which makes me feel relevant and engaged!” – Alan, US Army

SSV EVENTS 2021

4th Annual Bullets, Bourbon, Barbecue & Beretta (BBB&B)

September 16, 2021 | Hosted by HSV SOF



Ethic Tech, LLC
First Horizon Bank
GreenRock
Cornerstone
Detention Products

13 Cares
Simple Helix
Team NFA
Trideum Corporation

Harben Industries, LLC
Hyde Homes
Maynard Cooper & Gale

Radiance Technologies, Inc.
Victory Solutions, Inc.
Peggy & T. J. Wright

Alabama Flag & Banner
BDO Huntsville
Kevin Beebe

Betty & Rodger Bennett
Clary Family Fund
Hank Isenberg

Quadrus Corporation
Redwire Corporation
Lisa & Phil Williams



SAVE THE DATE
October 14, 2022

“ SSV was thorough, empathetic and very helpful.
I was lost and frustrated without their help.” - Veteran

SSV EVENTS 2021

16th Annual Golf Tournament FORE Veterans

October 8, 2021



PRESENTING SPONSORS:



FirstBank

BASF Corporation
Humana
Lockheed Martin

Torch Technologies
Twickenham Advisors

Redstone Federal
Credit Union
Troy 7, Inc.
Yulista
Signalink, Inc.

Conditioned Air Solutions
BDO Huntsville
Ona & John Hamilton
Jacobs
Radiance Technologies, Inc.

3SL
Avion Solutions
Bank Independent
Canvas, Inc.

SAVE THE DATE
September 30, 2022

“ They went above and beyond to answer all of my questions and provide additional resources that were beneficial to my family.” - M.B.

SSV EVENTS

Trash Pandas Armed Forces Celebration

May 27, 2021

Presenting Sponsors:

PINNACLE
SOLUTIONS
An Employee Owned Company

NORTHROP
GRUMMAN



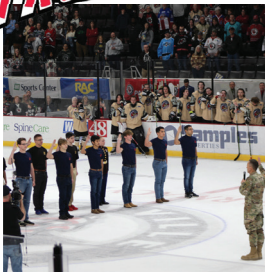
SAVE THE DATE May 26, 2022

Huntsville HAVOC Military Appreciation Night

May 01, 2021

Presenting Sponsor:

 **leidos**



SAVE THE DATE March 19, 2022

“ When I was at a loss, SSV did it all ...talked me through various mazes ...led me through anguish and soul searching. Please keep it going for veterans AND for us family members.” - Military Spouse

IMPACT



“For the first time in my adult life the uncertainty was my biggest concern. I didn’t know how to navigate what came after the Military. SSV provided an awesome framework for my next steps and a lot of motivation.”
– Matthew, US Army

“My confidence to apply for jobs after seeking counseling at SSV was over the top, I never would have gained my current position if it wasn’t for their guidance and belief in me.”
– Tiffany, US Army



“During my first appointment, we discussed my resume, LinkedIn page, and ways to make them more competitive and seen by more people. SSV matched me with employers who are looking for someone like me.”
– Ernest, US Navy

“SSV helped build my confidence and kept my mind on track when I was turned down for jobs. They took me through months of self-doubt and frustration. As a result of SSV’s help, I found an industry, team, and company that is a perfect fit personally and professionally. I am a valued asset to this team and they make me feel like all the skills I learned in the military are transferable and desirable.”
– Lesley, US Army



“I heard about SSV through a friend. They polished my resume, assisted me with networking, and even counseled me on refining my interview skills. In less than a week, I was able to find a job in my career field that I am passionate about.” – Shawnta, US Army



Still Serving Veterans is a trusted advocate for Veterans and their families and a leader among Veteran Service Organizations in our communities.

State leadership roles include positions on the AL Workforce Development Commission, North AL Workforce Development Commission, AL Small Business Advisory Council, and the Alabama Challenge for Preventing Suicide among Service Members, Veterans & Their Families.

AWARDS:



CONTACT US:

SSV.ORG

info@SSV.org

866-778-4645

North Alabama

626 Clinton Ave. W, Suite 200
Huntsville, AL 35801
Phone: (256) 883-7035

Chattahoochee Valley

1208 Broad Street
Phenix City, Alabama 36867
Phone: (334) 384-9111

National Employment

Services located virtually to serve you, wherever you are.



SUPPORT SSV: SSV.org/Give

Your referrals, partnerships, and donations will help SSV serve those who have served us.